

PRESS RELEASE

July 2011

SRD Change 11 National : sustainable design

Inspire. Promote. Change. is the compelling theme for graduate sustainable design presented in an iconic new venue. An insightful exhibition of the latest design thinking, bringing together the work of our best young designers coming out of Australia's top University Design Schools.

Set amid Australia's first trigeneration precinct in the best practice 6 green star design Coca-Cola Place, 40 Mount St, North Sydney (formerly know as the Ark), Society for Responsible Design (SRD) presents its eighth annual graduate exhibition series. Over 25 exhibits challenging conventional thinking, and showcasing sustainable design solutions across all creative design disciplines, from visual arts and communication, architecture and industrial products to high-end fashion and including issues relating to Third World health. Opening night "Cocktail launch", Wednesday 3rd August, 6:30pm - All Media welcome (Get your Free ticket at <http://srdchange11.eventbrite.com>)

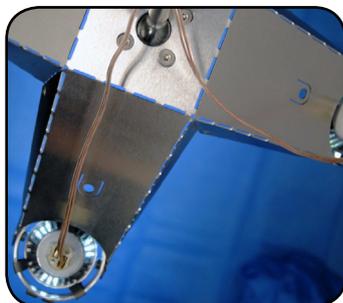
Innovative environmental and humanitarianism projects include the multi-award winning "LED Surgical Lamp for developing Nations". These flat pack battery-powered lamps will alleviate the problems in surgery caused by power outages or even complete lack of access to an electrical grid. Low-cost, compact, energy efficient lighting to save lives.

A collaboration of graduate architects produced several inspiring concepts. Taking on a monumental real-world architectural challenge by finding ways to sustainably transform one of Asia's largest slums into a modern city, in "Dharavi - A Sustainable Approach". Solutions utilising culturally sensitive design to rebuild without displacement, provide energy from local renewable sources and finance for the whole process.

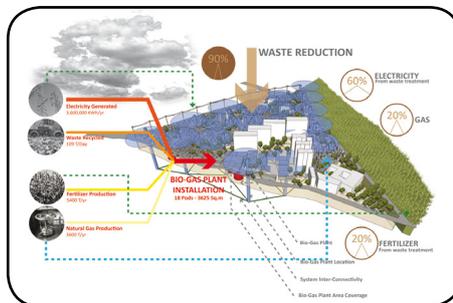
Zero waste fabric fashion creation features in the lineup, with "Collection 1.0", a stunning explorative and experimental look at sustainable design techniques and ways of creating, producing and extending fashion. The collection was also a finalist in the global 2011 I.D. emerging designer awards.

SRD Change 11 National exhibition, is a must see special project of the SRD and part of Sydney Design 2011, presented by the Powerhouse Museum. Entry is free and open Monday 1st to Friday 12th August. Review the exhibits, interview the designers, and be inspired about positive change for the future.

SRD supports and promotes collaboration between educators of all design streams, designers using sustainable responsible design practices, companies embracing corporate responsibility, manufacturers and the public. By doing so we advance information, research and education for significantly better built and living environments, products, services and resource management.



12volt LED Surgical Lamp



Alternative energy for Dharavi slums



No waste fashion concepts

Greg Campbell

SRD Convenor, SRD Change Curator
 PO Box 326 Church Point NSW 2105
 m: 0417 289 601 | ph: 02 9979 7789 | fax: 02 9979 7609
 e: srdchange11@inet.net.au

www.srdchange.org